

SPONSORING



• **NautaDutilh**
AVOCATS LUXEMBOURG

Luxembourg Data Protection Days

GDPR is NOW!

29-30 MAY 2018
ALVISSE PARC HOTEL LUXEMBOURG

luxembourg-data-protection-days.lu

31415926535 0609323846 2643383279
5028841971 0980037510 5820974944
5923078154 0628620899 8628034825
3421170679 8214808651 3282306647
0938448755

THE FIRST DATA PROTECTION TRADE FAIR IN LUXEMBOURG

2nd Edition!

Following the successful 2017 edition, the date is already set for next year, 29 and 30 May 2018.

"Luxembourg Data Protection Days - GDPR is NOW" is an exceptional two days event dedicated to the entry into force of the GDPR on 25 May 2018.

Organized by:



Consulting firm
specialising in the field of
data protection

● **NautaDutilh**
AVOCATS LUXEMBOURG

Law firm providing
specific expertise in the
field of data protection
and new technologies

Date: 29-30 May 2018

Time: From 9:00 a.m.

Place: Alvisse Parc Hôtel ****
120 Route d'Echternach, 1453 Luxembourg

- ✓ **300 local decision-makers and professionals expected**
- ✓ **Free event** with buffet lunch
- ✓ **Free networking cocktail party** on 29 May at 6:00 p.m.
- ✓ **Media partner:**  **IT NATION**
Votre partenaire marketing
- ✓ An exclusive programme around the current theme of data protection

SUMMARY OF THE 1ST EDITION - 29 MAY 2017

"GDPR - 1 YEAR COUNTDOWN"



- More than 200 participants
- 13 speakers
- 14 sponsors
- 8 workshops
- Privacy clinic

Well-known speakers and experts in data protection, such as:

- ▶ **Mr. Max Schrems** (Privacy Advocate, Europe-v-facebook.org)
- ▶ **Mr. Gérard Lommel** (former CNPD president and DPO of the Luxembourg State)
- ▶ **Mr. Sebastian Meissner** (Head of the EuroPriSe Certification Authority)
- ▶ **Mr. Johan Bierebeeck** (Finance & Performance Director at Editus Luxembourg)

MEDIA COVERAGE

2017 GDPR Countdown Event - Press releases (click on each one of them).

- ▶ PaperJam
- ▶ IT Nation
 - Press release 1
 - Press release 2
- ▶ Legitech

Mentioned in:

- ▶ Editus
- ▶ Agefi
- ▶ Discover Benelux Magazine

2018 Edition – Already announced by:

- ▶ Securitymadein.lu
- ▶ Legitech



AGENDA - *Coming soon*

- International speakers
- Keynotes
- Workshops
- Live demos of GDPR tools

Privacy clinic

*Do you have specific questions?
Come and meet the experts!
Lawyers and data protection
specialists will be available to
answer all of your questions!*



SPONSORSHIP PACKAGES

PLATINUM SPONSOR (EXCLUSIVE)

6,000 €

EXHIBITION

- ✓ **12m²** fully equipped booth
- ✓ Number of Platinum Sponsors: 1

BRANDING

- ✓ Logo display for 3 weeks on the event banner ad by Editus
 - ▶ fixed and mobile web versions of the search engine www.editus.lu on 4 keywords
- ✓ Logo display for 2 weeks on the event banner ad on ITNation.lu homepage
- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description (900 words) on the official event website
- ✓ 15-minute speech in the conference room (29 May)
- ✓ 2 rooms for 2 nights at the hotel
- ✓ 5 roll-ups
 - ▶ 1 roll-up next to the welcome desk
 - ▶ 1 roll-up at the event entrance
 - ▶ 2 roll-ups in the conference room
 - ▶ 1 roll-up at the conference room's entrance
- ✓ Distribution of 2 brochures and 2 gifts in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners



SPONSORSHIP PACKAGES

EXHIBITION

- ✓ **9m²** fully equipped booth
- ✓ Number of Gold Sponsors: 5

BRANDING

- ✓ Logo display for 3 weeks on the event banner ad by Editus
 - ▶ fixed and mobile web versions of the search engine www.editus.lu on 4 keywords
- ✓ Logo display for 2 weeks on the event banner ad by ITNation
- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description (450 words) on the official event website
- ✓ 5-minute speech in the conference room (29 May)
- ✓ 1 room for 2 nights at the hotel
- ✓ 3 roll-ups
 - ▶ 1 roll-up next to the welcome desk
 - ▶ 1 roll-up at the event entrance
 - ▶ 1 roll-up in the conference room
- ✓ Distribution of one brochure and one gift in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners

GOLD SPONSOR

4,500 €



SPONSORSHIP PACKAGES

EXHIBITION

- ✓ **6m²** fully equipped booth
- ✓ Number of Silver Sponsors: 10

BRANDING

- ✓ Logo on all marketing materials: the website, brochures and advertisements
- ✓ Logo link and company description (250 words) on the official event website
- ✓ Distribution of one brochure or one gift in the giveaway bags
- ✓ Unlimited number of invitations for your clients and partners

SILVER SPONSOR

2,500 €

EXHIBITION

- ✓ **4m²** fully equipped booth
- ✓ Number of Bronze Sponsors: 10

BRANDING

- ✓ Logo link and company description (150 words) on the official event website
- ✓ Unlimited number of invitations for your clients and partners

BRONZE SPONSOR

1,250 €

750 € FOR ASSOCIATIONS



SPONSORSHIP PACKAGES

BRANDING

- ✓ 300 plastic badge holders and necklaces with your visual identity to be provided by your company
- ✓ Logo on all badges
- ✓ Logo link and company description (250 words) on the official event website
- ✓ Number of Badge Sponsors: 1

BADGE SPONSOR

1,500 €

GIVEAWAY BAG SPONSOR

Exclusivity for the giveaway bags:

- ✓ 300 bags with your visual identity to be provided by your company
- ✓ Distribution by a hostess to every participant during the event
- ✓ Number of Giveaway Bag Sponsors: 1

1,000 €

LIVE DEMO SPONSOR*

EXHIBITION

- ✓ 2 live demos of GDPR tools only
- ✓ 30 minutes per day (29 and 30 May)
- ✓ Number of Live Demos Sponsors: 8
- * Special offer for sponsors only

750 €

ldpd.lu



SPONSORSHIP PACKAGES

NETWORKING COCKTAIL SPONSOR

2,500 €

- ✓ Networking cocktail area branding (2 roll-ups)
- ✓ Plaque with logo on each lunch table
- ✓ Distribution of leaflets and goodies during lunch by a hostess
- ✓ Unlimited number of invitations for your clients and partners

BUFFET LUNCH SPONSOR

2,000 €

BRANDING

- ✓ Lunch area branding (2 roll-ups)
- ✓ Plaque with logo on each lunch table
- ✓ Distribution of leaflets and goodies during lunch by a hostess
- ✓ Number of Buffet Lunch Sponsors: 2 (1 per day)
- ✓ Unlimited number of invitations for your clients and partners



OVERVIEW OF THE MAIN SPONSORSHIP PACKAGES

	Online visibility			Onsite visibility						Giveaway bags	Price	Number of packages available
	3 weeks logo display on the event banner ads	Logo on all marketing materials	Logo link and company description on the official event website	Speech in the conference room	Roll-up				Exhibition Booth			
					Welcome desk	Event entrance	Conference room	Conference's room entrance				
Platinum	✔	✔	✔ 900 words	15 min	1	1	2	1	12m²	Two brochures <u>and</u> two gifts in the giveaway bags	6,000 €	1
Gold	✔	✔	✔ 450 words	5 min	1	1	1		9m²	One brochure <u>and</u> one gift in the giveaway bags	4,500 €	5
Silver		✔	✔ 250 words						6m²	One brochure <u>or</u> one gift in the giveaway bags	2,500 €	10
Bronze			✔ 150 words						4m²		1,250 € (750 € for associations)	10

FOR MORE INFORMATION

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